

Some guidelines for your proposal

1. Narrative description of concept

- a. Outline major issues, areas of scholarly or creative practice engaged
- b. Social context of the proposed project
- c. Identify and describe audience and intended impact of project relative to this audience

2. Design Brief – should answer the following questions (not in form of Q&A)

What problems/challenges are you are addressing

What activities do you want to support

What do you hope people will learn/experience

Existing approaches

What's already out there

How existing approaches informed your work

How are they lacking

Design principles/rationale

What guides your design

Design

Design constraints

Design process: how it evolved/evolves

Description of key features

Design docs - mockups

Scenarios

Provide concrete example (or two) of how your project will engage users/participants/audience