

Curriculum Vitae Antoine A. Jaoude

Occupation **Graduate Student**

Contact

Website <http://antoineaj.net/>

Spoken and written languages Arabic, French and English

Education

2010 – 2012 (*est.*) **Georgetown University**
Master of Arts in Communication, Culture, Technology
Location: Washington D.C., U S A

2008 – 2010 **University of California, Santa Cruz**
Master of Fine Arts in Digital Arts and New Media
Location: Santa Cruz, California, U S A

1999 – 2003 **Lebanese American University**
Bachelor of Science in Liberal Arts and Communication Media
Location: Byblos, Jbeil, Lebanon

Teaching Experience

2008 - 2010 **University of California, Santa Cruz:** Teaching Assistant

Each TA position consists of teaching two hour-long sections with up to twenty five students in each. Responsibilities include leading discussions, teaching sections, designing exam questions, writing final course evaluations, and grading projects and final exams.

Film and Digital Media 136B - History of Television

Professor: Jaime J. Nasser, PhD

- Taught students about the history of American television from a culture studies perspective.

Film and Digital Media 134A - American Cinema from 1930 - 1960

Professor: Jaime J. Nasser, PhD

- Taught students about the developments in film style, film technology and the film industry in relation to American cultural history.

Art 080C - Introduction to Visual Arts

Professor: Derek C. Murray, PhD

- Related psychoanalytical theory to postmodern artworks.

Film and Digital Media 20P - Film Production Techniques

Professor: Irene Gustafson - MFA

- Taught students fundamentals of film production.

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Art 080F - Introduction to Issues in Digital Media

Professor: Thea Farhadian - MFA

- Taught students the fundamentals of working with digital media software, such as the Adobe Creative Suite, HTML and Electronic music productions.
- Gave a full lecture to the entire class on electronic music composition and sound production.

American Studies 80F - Introduction to American Popular Music

Professor: Benjamin Carson, PhD

- Graded exams and essays revolving around American diaspora, American minstrelsy and the emergence of parlor songs in early twentieth-century America.

Design and Communication Media

2007 - 2008

United Nations Development Program: *Print Art Director*

- Won the competition for designing the graphical identity of **Peace Building; a Strategy for Conflict Prevention in Lebanon** project, which is about restoring peace in Lebanon and helping its opposing political parties reach an agreement.

2005 - 2007

Alarm Communication & Publishing: *Media & Communication Planner*

- Creating marketing and promotional proposal campaigns for international brands such as Microsoft East Med.

2004 - 2005

DDB Levant: *Junior Print Art Director*

- Designing campaigns and promotional materials for brands such as Qatar Airways, Henkel and *La Mission Culturelle Française* (the French Cultural Embassy in Lebanon).

Notable Achievements

October 2009

- Winning entry to exhibit my interdisciplinary project entitled Digital Nostalgia in **The Art of Collaboration**, a symposium which was held at the University of California, Santa Cruz. The symposium was about collaborative work between artists, scientists and scholars, and it addressed an alternative to the notion of individual authorship in intellectual and creative work. One of the panelists for the symposium was Dr. Ed Catmull, co-founder of Pixar and president of Pixar and Disney animation studios, to whom I have presented this project. The event was sponsored and organized by the Arts Research Institute in California.

May 2009

- Winning entry for my project group at UCSC to participate in **Soul of the New Machine**, an international conference/symposium about human rights technology and the new media, held at the University of California, Berkeley. Specifically, what we presented was an iPhone application called the Social Cost Tracker, a noncommercial, open-source application designed to promote better labor and ecological practices by connecting product, producers and consumers.

February 2002

- My undergraduate final film project, entitled Anti-Classical Experimental Kitch-eware, was selected to be screened in the **European Film Festival** held in Beirut, Lebanon, in 2002.

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Research Interests

- Shifting identities in the 'informational age'
- Post colonialism and new media praxis
- The postcolonial archetypes of nationalism in the Middle East and Northern Africa, as well as their consequential impact on the regional art and popular culture

Computer Skills

Apple Macintosh, Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Final Cut Pro, Numbers, Pages, Keynote, HTML, Java, Processing.